

UNION CITY MUNICIPAL CODE

Chapter 18.30 SIGN REGULATIONS

18.30.010 Purpose. The purpose of these sign regulations is to:

A. Encourage the effective use of signs as a means of communication by allowing a variety of sign types in commercial and industrial districts, and a limited variety of signs in residential and other districts, subject to the standards and the approval procedures of these regulations;

18.30.020 Applicability. No sign shall be erected, placed, established, painted, created, or maintained in the City which is not in conformance with the standards, procedures, and other requirements of these provisions.

18.30.030 Definitions and computations. Words and phrases used in these regulations have the definitions and interpretations set forth in this section.

22. "Illumination, natural" means a method of sign illumination which relies solely on natural light, i.e., sunlight.

28. "Political sign" means any sign of a temporary nature which encourages a particular vote in a scheduled election and is posted prior to the scheduled election.

37. "Sign" means any device, fixture, placard, rider, or structure that uses any color form, graphic, illumination, symbol or writing to advertise, announce the purpose of, or identify the purpose of a person or entity, or to communicate information of any kind to the public. Handheld signs shall not hinder pedestrian movement.

41. "Temporary sign" means any sign that is designed to be displayed for a limited period of time and are subject to the regulations set forth in Section 18.30.060.

18.30.040 Exempt signs. The following sign types **are permitted** in all zoning districts and are exempt from the sign application procedures stated in Section 18.30.100, unless specifically prohibited by Section 18.30.050:

L. **Political Signs.** Temporary political signs provided that such signs comply with the following conditions:

1. Such signs shall not be allowed on sidewalks, street medians, public rights-of-way, public parks or other property, or where they may interfere with vehicular or pedestrian sight distance, nor shall they be affixed to utility poles, street signs or any public utility company or railroad property without the specific permission of the utility, railroad, or public agency;
2. Such signs shall be naturally illuminated;
3. Such signs shall be removed within fourteen (14) calendar days following the election.