



Economic and Community Development Department
34009 Alvarado-Niles Road
Union City, California 94587
Phone No. (510) 675-5319
FAX No. (510) 475-7318

TEMPORARY COMMERCIAL SIGNS

TEMPORARY BANNERS

Banners that advertise a promotional sale or a grand opening require approval by the Planning Division prior to display.

Review by the Planning Division requires submittal of:

- This page with the bottom portion filled out
• Four copies of a plan that includes: banner design, dimensions, and location
• Payment of applicable plan check fee

Banners shall comply with the following requirements:

- Maximum display period of 14 calendar days
• Up to four displays per year
• Only one banner per tenant space
• Must be located on the main frontage of the building or tenant space
• Maximum sign area of 60 square feet
• Shall not exceed the length of the building or tenant space
• Shall not block ingress or egress to any business entrances

PROHIBITED SIGNS

The following signs are prohibited:

- Portable commercial signs (sandwich boards, "A" frames, inflatable signs, etc.)
• Pennants and any other wind sign
• Moving signs, animated signs, flashing signs, changeable copy signs, or any other signs with flashing light
• Signs in the public right-of-way

For a complete list of prohibited signs, see Municipal Code Section 18.30.050.

Contact the Planning Division at (510) 675-5319 with any questions regarding sign regulations or procedures.

Applicant Information

Name: _____ Address: _____
Phone Number: _____

Sign Information

Dimensions: _____ Site Address: _____
Area (sq ft): _____
Installation Date: _____