RECOGNITION & CELEBRATION OF CULTURAL DIVERSITY

RAISING AWARENESS OF SOCIAL JUSTICE ISSUES
GENERAL PLAN

WWW.UC2040.COM

- Grow the City's economic base
- Enhance quality of life
- Expand modes of transportation
Well-Designed Housing for All Income Levels

- MidPen
- Windflower Properties
- DR Horton
- Integral Communities
- City Ventures
- Quarry Lakes Parkway
RENTER PROTECTION PROGRAMS

- RENT MEDIATION
- EVICTION PROTECTION
TROPICS MOBILE HOME PARK

25 Years of Affordable Mobile Home Park Living
Community Approach to Helping the Homeless

CAREAVAN PROGRAM

- Brown Temple Church
- Union City Family Center
- Union City Apostolic Church
- Our Lady of the Rosary

THANK YOU TO OUR COMMUNITY PARTNERS!
2020 CENSUS

DIRECTS FUNDING FOR:

- Schools
- Roads/highways
- Family Services
- Healthcare Services
East Bay Community Energy

$321,000

IN SAVINGS FROM BRIGHT CHOICE CUSTOMERS
THANK YOU UNION CITY EBCE CUSTOMERS FOR AVOIDING 64,000 LBS GREEN HOUSE GAS EMISSIONS — 95 CARS OFF THE ROAD FOR ONE YEAR
BY-DISTRICT ELECTIONS

- CURRENTLY ACCEPTING PROPOSALS FOR DISTRICT MAPS
- FIRST BY-DISTRICT ELECTION IS NOVEMBER 2020

www.unioncity.org/By-DistrictElections
ABAXIS WAS ACQUIRED BY ZOETIS

UMEC EXPANDED

BUSINESS EXPANSION
ROSS GRAND OPENING

SALES EXCEEDED EXPECTATIONS ON DAY 1
MEET OUR NEW CITY LEADERSHIP

JOAN MALLOY
City Manager

CARAMELA CAMPBELL
Economic & Community Development Director

JARED RINETTI
Police Chief
City Council Priorities
COMMUNITY VISION

To be a vibrant, inclusive, and prosperous community where residents and businesses can thrive, and innovation grows.
ORGANIZATIONAL VISION

To foster an environment where City employees are inspired, recognized and thrive.
MISSION

To create and provide effective, quality services that foster high quality of life and economic vitality.
ORGANIZATIONAL VALUES

- Sustainability
- Integrity
- Professionalism
- Accountability
Goal #1
Foster Fiscal Health
UNFUNDED LIABILITIES
There is one active employee to pay for three retirees.

2001
There were two active employees to pay for one retiree.

TODAY
There is one active employee to pay for three retirees.
City has put aside toward liabilities

$24 Million
$3.5 MILLION ANNUAL BUDGET DEFICIT

ELIMINATION OR CUTS TO:

- Code Enforcement
- Community Policing
- School Resource Program
- Community Center & Library Hours
- Park Maintenance
CITY COUNCIL
FISCAL PRIORITIES

1. DEVELOP A COMPREHENSIVE FISCAL STABILITY & SUSTAINABILITY PLAN

2. REDUCE THE COST OF THE CITY'S CONTRACT WITH ALAMEDA COUNTY FIRE DEPARTMENT

3. REAUTHORIZE THE PUBLIC SAFETY PARCEL TAX
LIVING WITHIN OUR MEANS

CLOSING FIRE STATION 30

- 1.7 calls per 24 hour period taking just 33 minutes at a $3.2 million annual cost
- Located at a flood plain with no ability to serve future growth in the City
Public Safety Parcel Tax

- Likely March 2020 Primary Ballot
- Source of Critical Public Safety Funding for the last 15 Years
Goal #2
Commitment to Best Practices in Management & Employee Development
CITY COUNCIL  
ORGANIZATIONAL PRIORITIES

1. Align critical city services & strategic plan implementation with current staffing levels.

2. Establish professional development plans for each employee to optimize staff resources, support their growth and demonstrate commitment to employees’ careers.
Goal #3

Good Business, Land-use & Public Safety Practices to Promote Community Growth
CITY COUNCIL
COMMUNITY GROWTH PRIORITIES

1. Analyze the transformation of warehouses in the city's industrial & commercial areas.
2. Develop an approach to addressing homelessness.
3. Construction of Quarry Lakes Parkway, BART improvements & rail crossing.
QUARRY LAKES PARKWAY:

- Economic Development
- Enhanced Public Safety
- Increased Access to Housing & BART
- Links Bike & Pedestrian from Hills to Bay
Goal #4

Sustainability & Improved Infrastructure

- Implement City I.T. Upgrades
- Plan for Facility Needs
- Meet State Waste Reduction Targets
Goal #5
Community Outreach & Education about City Finances
CONDUCT OUTREACH AND COMMUNITY EDUCATION AROUND THE CITY SERVICES, FINANCIAL RESOURCES, AREAS OF COST, AND IMPACTS OF FAILED BALLOT MEASURES ON CITY SERVICES.
Conclusion
Thank You!