



For Immediate Release  
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## City Council Votes Unanimously to Support the 2020 Census

On Monday, September 9, City Council voted unanimously in support of a resolution for the 2020 Census. The City Council heard a presentation given by Casey Farmer, Executive Director of the Alameda County Complete Count Committee for Census 2020. The presentation highlighted that Alameda County receives roughly 60% of its revenue from Federal & State resources, which is determined using Census data. These resources are used to pay for education, housing, roads, health care, and social services. Each person that is not counted equates to a loss of \$1,000 in funding per year. An undercount of our population of 6% equals a loss of \$1 Billion over 10 years.

### Census Timeline

The 2020 Census begins in mid-March 2020. The 2020 Census is the first digital census. All addresses will receive a letter in the mail with instructions on how to take the census online, by phone, or to request a paper form. Starting in May 2020, census workers will begin to go door-to-door to addresses that have not completed the Census and ask that the resident respond.

Alameda County has 413,000 residents who are considered “hard-to-count” such as seniors, young children, immigrants, and low-income individuals. The City of Union City will be hosting various outreach events beginning early next year to assist residents with the 2020 Census. For more information, please visit:

[https://www.unioncity.org/DocumentCenter/View/2863/Census\\_2020?bidId=](https://www.unioncity.org/DocumentCenter/View/2863/Census_2020?bidId=)

### Alameda County Complete Count Committee

Union City is participating in the Alameda County Complete Count Committee (CCC). The CCC is a regional, cross-sector stakeholder group working to maximize participation in Census 2020, promote Census jobs, and communicate with the public about the Census. The CCC provides community partners with information, data, training, materials, and technical assistance for direct outreach. To learn more about the CCC, please visit: <http://acgov.org/census2020/>.

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### Contact:

Sharon Petrehn

[SharonP@unioncity.org](mailto:SharonP@unioncity.org)