

Arguments in support or opposition of the proposed laws are the opinions of the authors  
VOTE NO on Measure which would stop a sales tax of 10.75% for 9 years. The highest rate in California.

Why is this sales tax necessary? Union City is currently imposing more than \$12 million annually in extra taxes on its residents, up \$9 million from the original sales tax increase passed in 2010.

Additionally, the City was granted \$14.1 million in the Federal Stimulus funds from the American Rescue Plan to address the adverse economic impacts of the Covid crisis.

Current annual taxes to residents are already excessive:

- 2010 sales tax Measure AA, then again with 2014 Measure JJ Union City residents pay 10.75% sales tax, **\$6.6** million for the City, set to expire in 2025.
- 2020 Measure WW Union City residents pay a utility user tax, **\$6.1** million for the City.

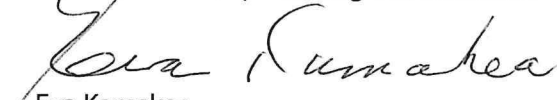
Since Union City has received stimulus funds and tax increases to address economic impacts, why are they still requesting more taxes? They are not spending our tax dollars wisely.

What will be the long-term effect of this proposed sales tax rate for the City? The high tax already has a result in shoppers directing their purchases elsewhere and affecting all retail businesses operating in Union City. This tax and the other taxes offered to the City combined with inflation has made Union City uncompetitive, lagging in growth for retail sales, business investment and job creation.


So what is the obvious solution to Union City government funding shortages? Reduce expenses if there is a funding shortfall by freezing salary increases and hiring at City Hall. The City must also steer clear of commitment to expensive public works projects, we simply cannot afford. The City does not have a plan to meet its obligations without continually raising taxes. VOTE NO on Measure .

  
Elizabeth Ames

Former Union City Planning Commissioner

  
Eva Kamakea

Former Union City Senior Citizens Commissioner

  
Katherine Leshner  
Union City, Resident

  
Marcia Pando  
Union City Resident

  
Maria Ramirez  
Union City Resident

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